

Get Your Blue On!

You don't have to be a Western alumnus, student, staff, or faculty to celebrate Western Wednesday. So get your blue on,

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What is the *Get Your Blue On!* Program? The Alumni Association is dedicated in enhancing the Western experience by building pride on and off campus with the support of staff, faculty, students, and the community.

Why show Western pride? You've asked yourself this before. But at one pivotal point in time you chose the Western community and we're asking you to choose it still! Get connected, stay involved and show your Western Pride every Western Wednesday.

Benefits: The Alumni Association is committed to enhancing Western's strong sense of community and maintaining meaningful connections with its alumni, faculty, staff, and the Bellingham community through relevant programs and networking opportunities. Western has long been dedicated to being the best university of its kind in the nation. The *Get Your Blue On!* Program pairs with the Alumni Association to offer a great list of benefits that is constantly being added to, as well as uniting those on and off campus to build the visibility and connectedness of the Western community. As part of our Western community, we are asking you to show your Western pride and get involved with everything the *Get Your Blue On!* Program has to offer.



Building pride in the Western Community



Traveling Goodie Basket: A friendly competition where departments submit a photo showcasing their Western pride on campus on Western Wednesdays. The Alumni Association will reward the winner with some Western themed goodies.

Western Wednesday Booths: *Get Your Blue On!* with Viking Blend Coffee donated by The Woods Coffee. When you wear your Western gear you'll get a chance to try your luck at the prize wheel. Staff and Faculty can enter a drawing to win a featured bottle of wine.

Why Get Your Blue On Video Scholarship Contest: Current Western students have the opportunity to showcase their Western pride with this video scholarship contest. Entries are accepted throughout fall quarter, and the top three receive a scholarship towards their Western education! Visit www.wwualumni.com/whygybo for more information.

How can you get involved? The Alumni Association is always looking for local partners to help us celebrate Western Wednesday! Visit our website to learn about existing partnerships and how to participate in Western Wednesday. If you have suggestions or would like to participate, please email Jeniene.Bengtsson@wwu.edu or call 360.650.6460

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Alumni Association Mission

The Alumni Association's Mission is to strengthen Western by building strong and caring relationships that make a difference to our students, alumni, friends, and the greater University community.

